GIGANTIC CLEARANCE SALE; STARTS NOW. PRICES WILL SURPRISE YOU

The first week of our great bargain sale was a wonderful success. All lines of merchandise were reduced greatly. However, the same low prices still prevail and will continue until the first of February. Many articles cut below wholesale cost. EVERY ITEM REDUCED FROM 2 TO 75 PER CENT. Be sure and visit our store for Real Bargains.



CLOTHING FROM HOUSE OF KUPPENHEIMER

Regular 25 and 22.50 Suits and Overcoats, now \$15.95
Regular 21 and 20 Suits and Overcoats, now 13.95
Regular 18 and 16.50 Suits and Overcoats, now 11.95
Regular 15 and 13.50 Suits and Overcoats, now 9.95

One lot of Men's Suits values up to 16.50, Reduced to \$5.50 The above are odd sizes. Great values. All garments guaranteed to give satisfaction.

Entire stock Boys' Clothing at 1-2 regular price.

This includes all Suits, mostly all this season's merchandise.

Fancy Cassimers, new patterns. Knickerbicker Pants, Norfolk Coats
Regular \$8.00 Suits, now \$4.00. Regular \$7.00 Suits, now \$3.50 Regular

\$6.00 Suits, now \$3.00.

Sweaters: For Men, Women and Children

All this yea s' styles, including the newest wears in all shades. These Sweaters are reduced 33 1-3 per cent.

Extra special Men's Fleeced Lined Underwear, Regular \$1.25 values, Reduced to 85c per suit. Cotton Ribbed Underwear Regular \$1.25 value reduced to 85c per Suit.

Cooper's Wool Ribbed Union and Two Piece Suits Reduced 33 1-3 per cent.

Women's and Children's Underwear, Union and Two Piece Suits at 1-2 the Regular price, all Wool and Cotton Suits.

SPECIALS! LOOK AT THESE GREAT VALUES! COMPARE OUR PRICES! BE SURE AND INVESTIGATE

Bleached Muslin, 36 inches wide, Regular 10 and 12 1-2c values ,Reduced to 8 1-3c per yard. Apron Checks Regular 8 1-3c values Reduced to 6 1-2c per yard. Calico and Prints extra special at 5 per yard.

Ladies' Suits

\$25,00 SUITS, NOW \$16,05 20,00 SUITS, NOW 13,96 18,00 SUITS, NOW 13,95 10,50 SUITS, NOW 10,45

15,00 SUITS. NOW 9 95

Ladies' Coats Reduced 33 1 per cent

Ladies' Skirts and Dresses

Nothing Reserved. All Prices Cut 50 per cent. SEE THEM TO-DAY

Great values in White Goods, Underwear, Embroidery, Laces, Linens. Each item marked in plain figures. We invite comparison.

Our values will surprise you. Each item must give satisfaction. Watch this space next week.

CARRIZOZO TRADING CO.

QUALITY FIRST

O. W. BAMBERGER, Manager

THEN PRICE